
VIGDIS HARSVIK





Fosenmøtet

24. oktober 2022

Regiondirektør Vigdis Harsvik

Innovasjon Norge, Trøndelag

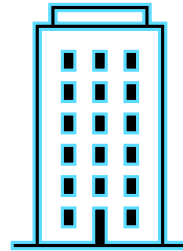


GRØNN OMSTILLING



The European Green Deal

Pisk



Gulrot



Innovasjon Norge sin rolle i EUs programperiode 2021-2027

Bærekraft er konkurransekraft – fordi det oppfattes positivt av:



Kunder/markeder



Ansatte



Investorer (risikoreduksjon)



Myndigheter



CFO (risikoreduksjon)

Innovasjon Norge sin bærekraftstrategi: Våre strategiske prioriteringer



Fremme et ansvarlig næringsliv



Styrke grønn konkurransekraft i norske bedrifter (fram mot lavutslippssamfunnet)



Styrke norske bedrifters muligheter for å løse globale samfunnsutfordringer



Bedre rammevilkårene for bærekraftig innovasjon og verdiskaping



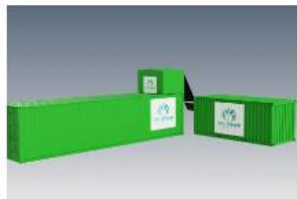
Sikre bærekraft i egen drift



Searching for **vestfold og telemark**

47 results

All Results (47) **Solutions** (47) **Stories** (0) **Goals** (0) **Other** (0)



Solution from SOIL STEAM INTERNATIONAL AS

Removing invasive species from soil using steam

Bio and Natural Resources



Solution from HØGÅS EQUIPMENT AS

Giving old roads new life

Bio and Natural Resources



Solution from ERNST-B JOHANSEN AS

Ensuring safe, efficient installation of offshore wind farms

Energy



Solution from FOSSTECH AS

Roadside lighting solutions for energy conservation

Health



Solution from COGNIA TECHNOLOGY AS

Digitalising the transport and construction industries

Architecture and Construction



Solution from BRIDGEHILL AS

Car fire blanket for conventional and electric vehicles

Health



Solution from SEABASED NORWAY AS

Scalable wave power parks for clean marine energy

Energy



Solution from BIOWATER TECHNOLOGY AS

Innovative, efficient and compact wastewater treatment system

High Technology



Solution from VISSIM AS

Facilitating optimal offshore wind operations

Energy



Solution from REAL TRAINING AS

Virtual reality fire response training

High Technology



Solution from FOSSTECH AS

Automatic trawl sack expander for more sustainable fisheries

Ocean Industries



Solution from SCANSHIP AS

Powering cruise ships with waste

Energy



Solution from WAI ENVIRONMENTAL SOLUTION...

Waste treatment for the circular economy

Energy



Solution from HYDROGENPRO ASA

Green hydrogen system speeds transition to clean energy

Energy



Solution from KEBONY NORGE AS

Durable, modified wood without harmful chemicals

Architecture and Construction



Solution from BIOWATER TECHNOLOGY AS

Aerobic biofilm-based wastewater treatment system

High Technology



Solution from NORSEP AS

Enabling circular economy in landfills

Energy



Solution from WAISTER AS

Transforming food waste into a new, valuable product

Bio and Natural Resources



Solution from BLUEGREEN TECHNOLOGIES AS

Closed-system salmon farming protects the environment

Ocean Industries



Solution from BIOWATER TECHNOLOGY AS

Aerobic biofilm-based wastewater treatment system

High Technology



Solution from KONGSBERG MARITIME AS

Lighter and greener propulsion

Ocean Industries



Solution from MSG AVIATION AS

World's first all-electric mobile aircraft washer

High Technology



Solution from EQUATOR AIRCRAFT AS

Zero-emission seaplane

Transportation



Solution from VINDSKIP AS

World's greenest deep-sea carrier

Transportation



Solution from AIWELL WATER AS



Solution from ZIOT SOLUTIONS AS



Solution from KRÜGER KALDNES AS

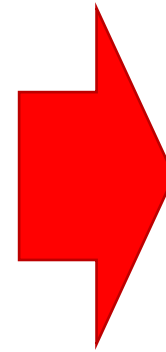
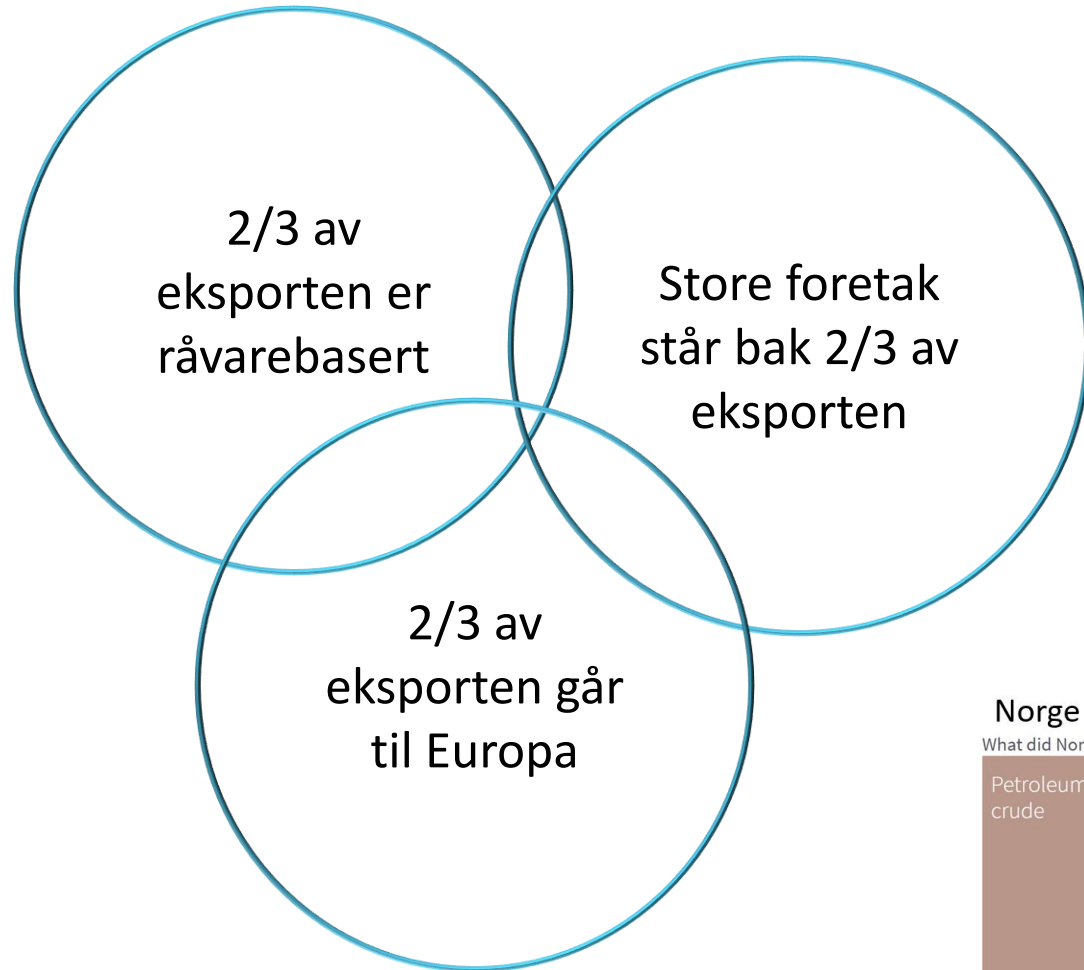


Solution from SPILLTECH AS



Eksportutfordringen – en norsk tillegg utfordring

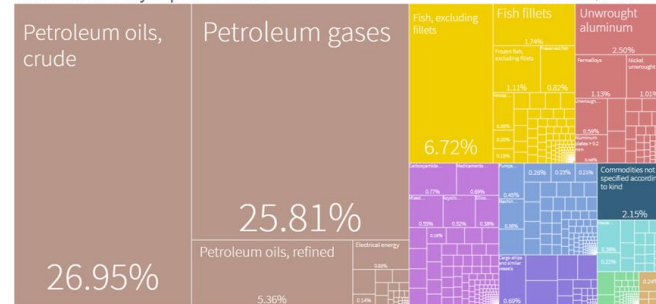
Dagens eksportbilde



- Behov for å utvikle et bredere nærings- og eksportgrunnlag.
- Behov for flere bedrifter som vokser internasjonalt.
- Behov for målrettet innsats i vekstmarkeder.

Norge

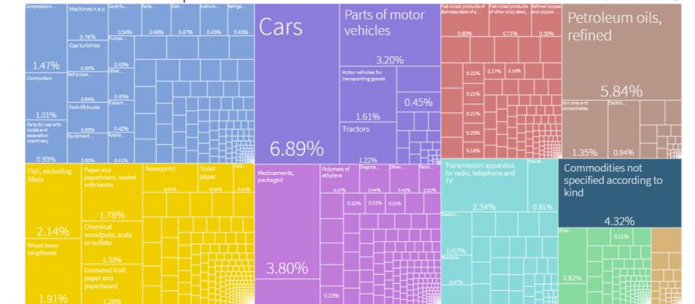
What did Norway export in 2018?



Norway, all exports (excl. services) 2018
Source: The Atlas of Economic Complexity, Harvard's Growth Lab

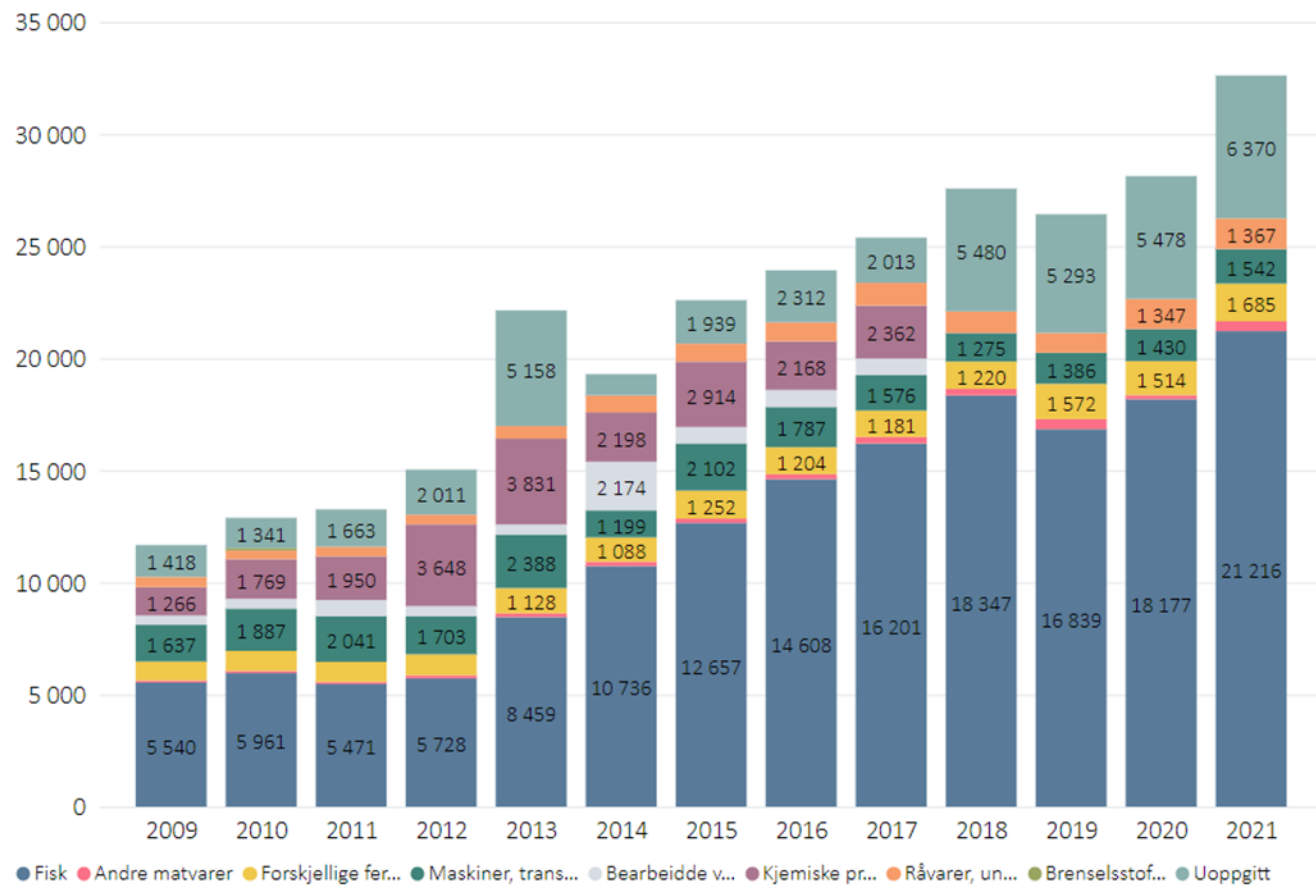
Sverige

What did Sweden export in 2018?



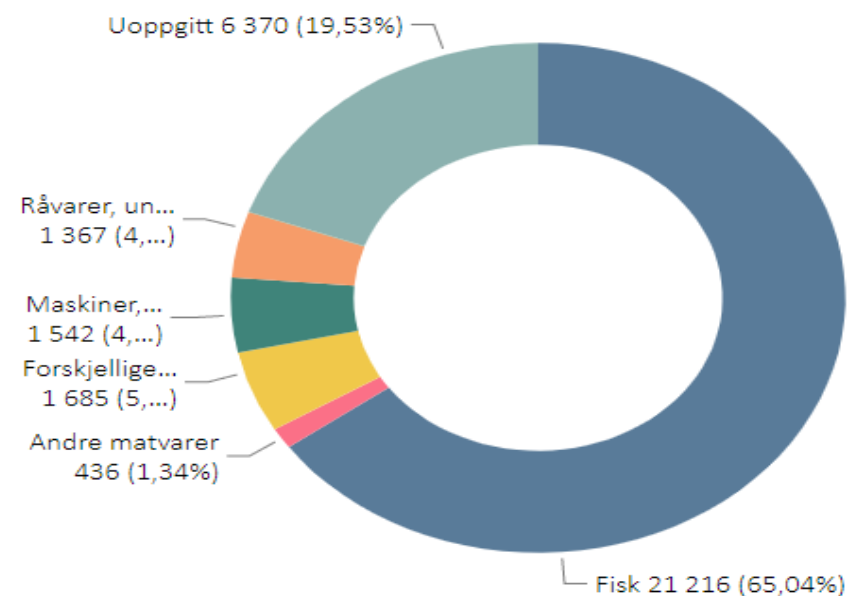
Sweden, all export (excl. services) 2018
Source: The Atlas of Economic Complexity, Harvard's Growth Lab

Eksport av varer fra Trøndelag (Mill. kr) i perioden 2009- 2021



Source: Menon Economics

Eksport av varer fra Trøndelag (Mill. kr) 2021

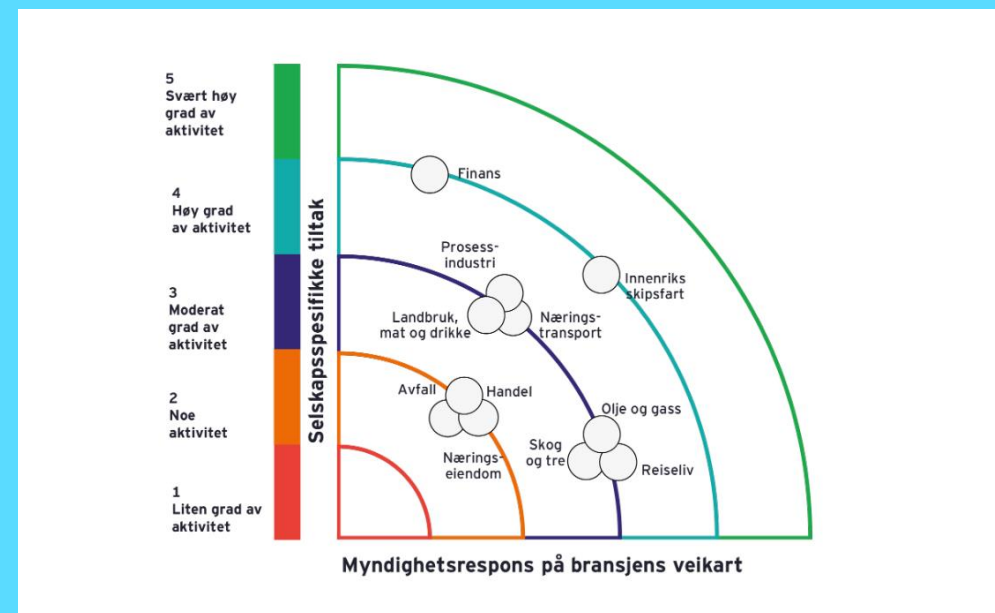


Norge sakker litt akterut?

Flere rapporter gir grunn til bekymring

- EY: «Vi er bare i startgropa»
- Abelia: «Jumboplass i Norden»
- NIFU: «Norge sliter med å nå klimamålene, og virkemidlene er for brede og åpne»
- McKinsey: «Uten oljen er vi nå 322 mrd. kroner i underskudd»

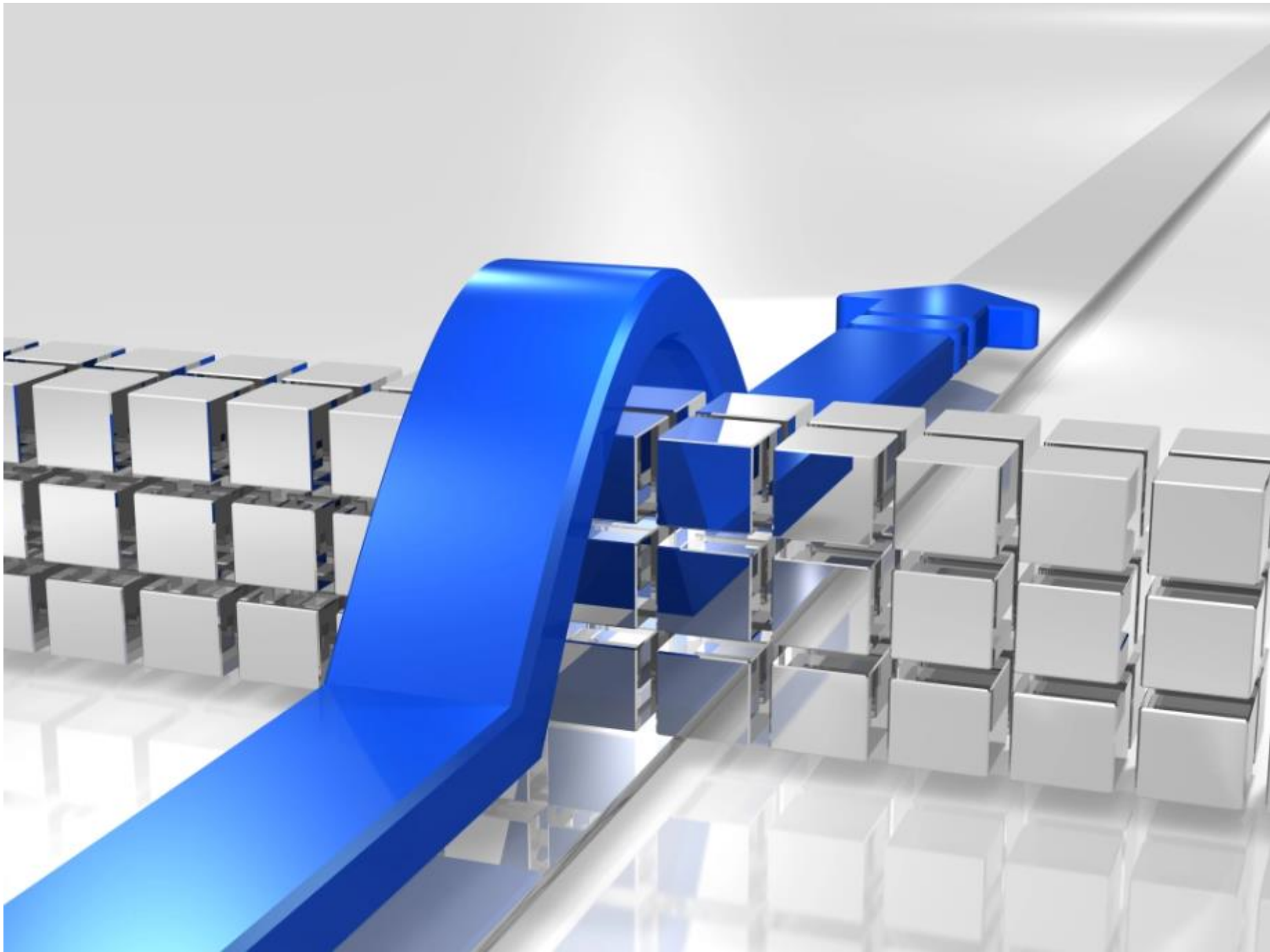
Innenriks skipsfart og finans er omstillingsvinnere



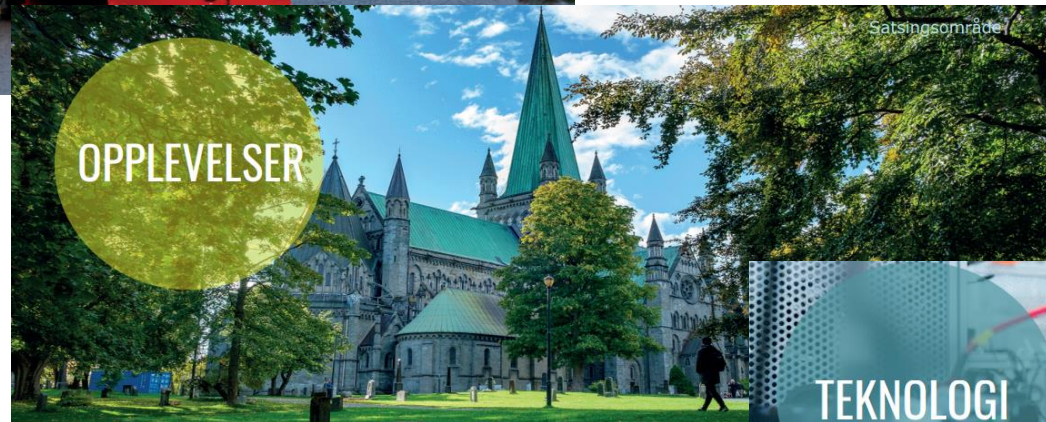
Analyse av:

- 1) i hvilken grad selskapene i bransjen har gjennomført de viktigste tiltakene for omstilling;
- 2) i hvilken grad bransjen samarbeider for å møte felles utfordringer;
- 3) i hvilken grad myndighetene har respondert på de ønskene som står beskrevet i de individuelle bransjeveikarten

Kilde: EY på oppdrag fra KLD, 2021



Hva er Trøndelags godfot?



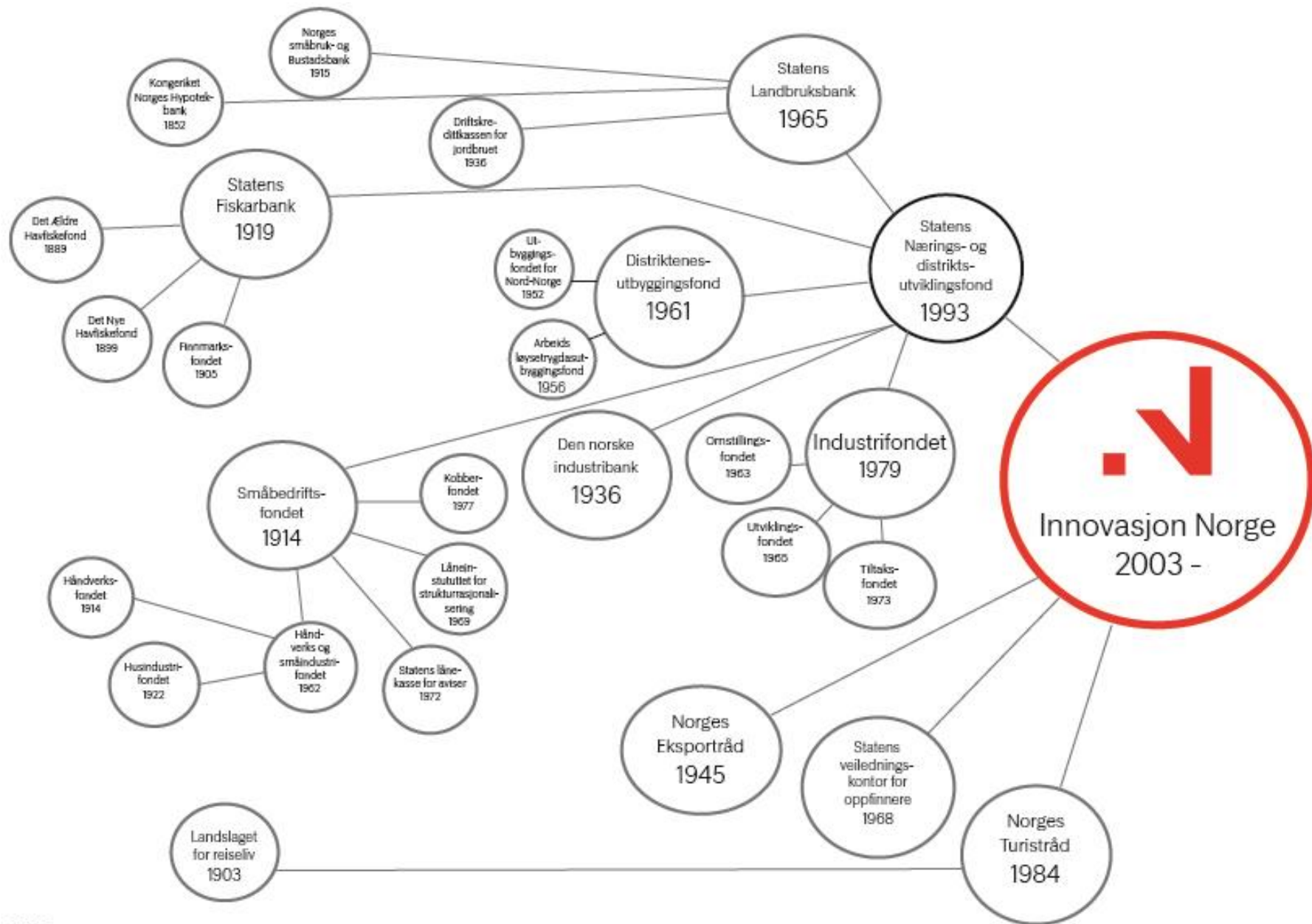


Grøntvedt Pelagic

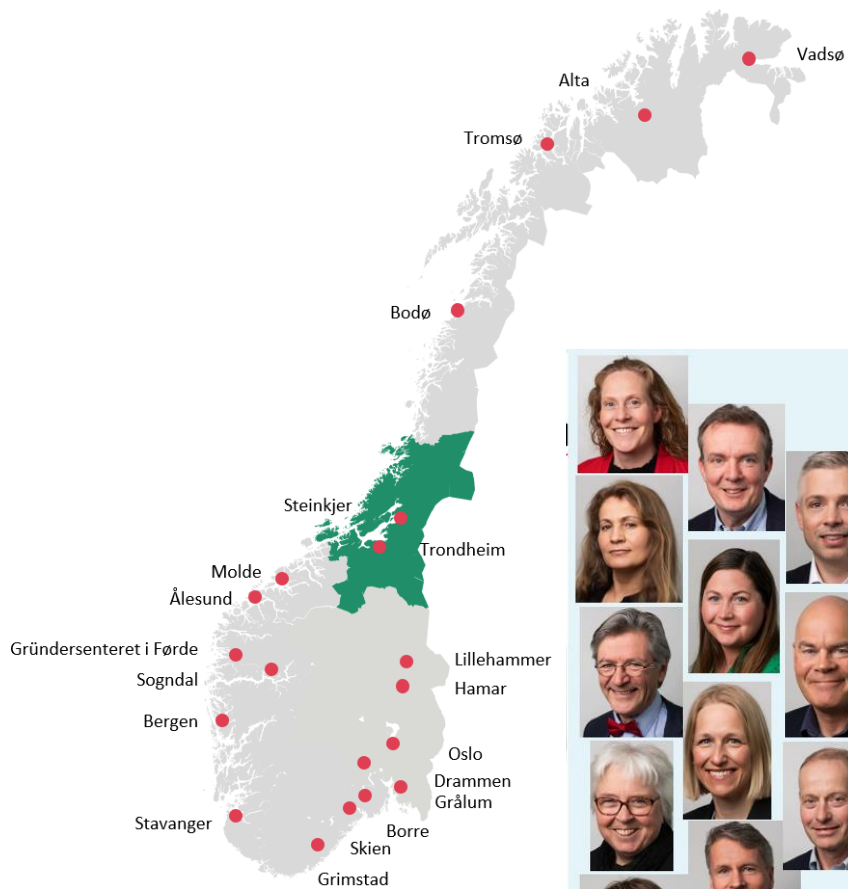
- Your seafood partner since 1830 -



Hva bidrar IN med?



Kontorer der kundene er, og i de viktigste markedene



Innovasjon Norge sin kompetansportal – åpen og tilgjengelig for alle



Ditt utgangspunkt for eksport, digitalt kurs

Gratis 1-2 timer

Fullført 100%



Se på nytt



Immaterielle rettigheter (IPR) for innovasjon og eksport

Gratis 30 minutter

Fullført 100%



Se på nytt



Eksport til Tyskland

Gratis 1-2 timer

Fullført 100%



Se på nytt



Pitch-kurs: Slik overtaler du folk til å investere i din ide

Gratis 45 minutter

Fullført 100%



Se på nytt

Vi bidrar i prosjekter for:

- Oppstart av bedrift
- Innovasjon og utvikling
- Eksport og internasjonal satsing
- Landbruk

Bærekraft



Våre virkemidler



Samarbeid er en nøkkel

Klynger:



Bedriftsnettverk:



Industrielle symbioser:

Økosystem:



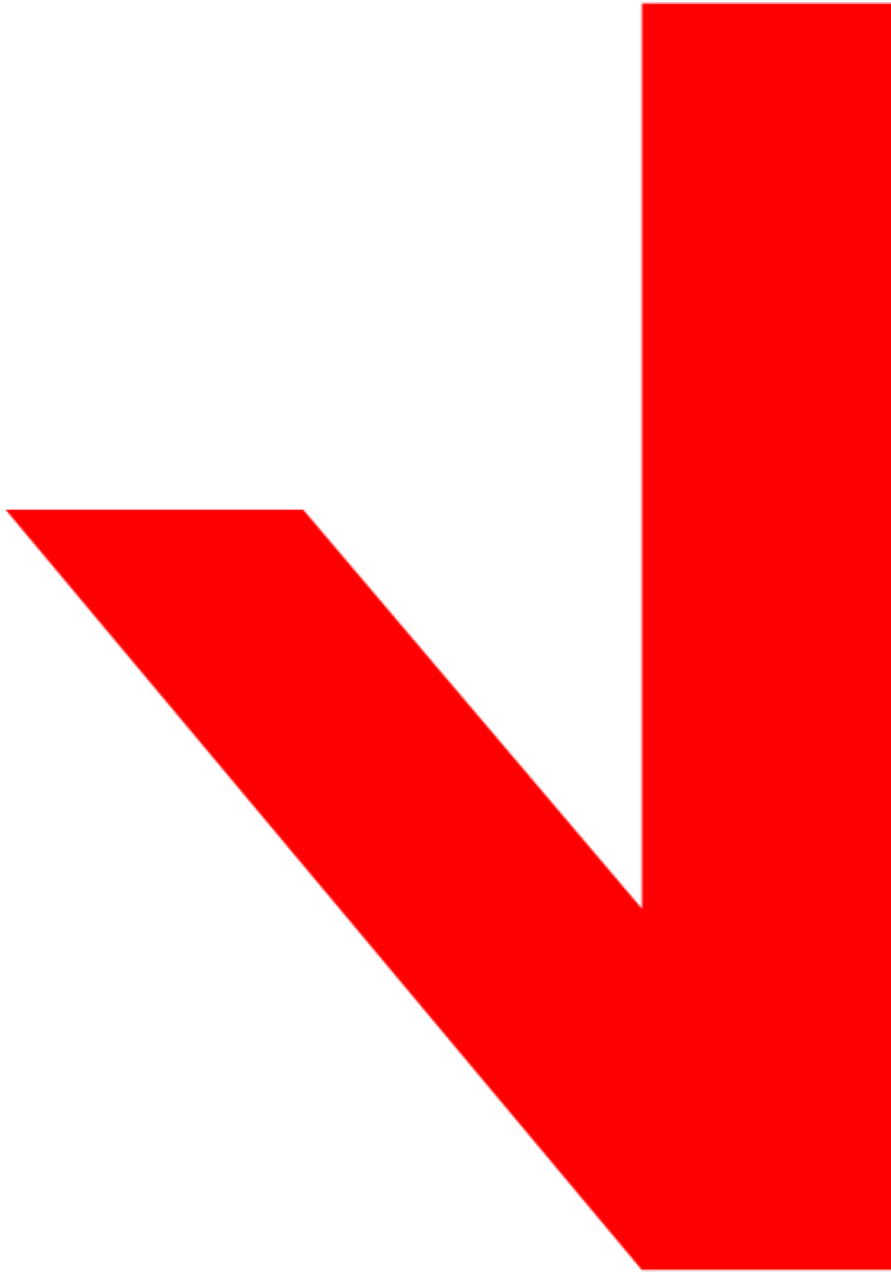
Verdikjeder:



Hitra Industripark
og Kysthavn



Åpning av Kråkøya Kysthavn - Kyst.no



Takk for
oppmerksomheten